

• 13TH ANNUAL •



PUT YOUR BEST FOOT FORWARD.

Support. Sponsor. Promote. Portions of the proceeds from the 2026 Scranton ½ Marathon will benefit the continued development of the Lackawanna River Heritage Trail.

SPONSOR LEVEL BENEFITS

	PRESENTING \$25,000	DIAMOND \$10,000	GOLD \$3,000	SILVER \$1000	BRONZE \$500	COMMUNITY \$100
Entry for runners in event	20	10	5	2	1	
Scranton Half Corporate Sponsor (Limit 1)	S					
Scranton 5k Corporate Sponsor (Limit 1)		.				
Logo on event t-shirt		.				
Presence at race start	.	.				
Logo placement on select event promotional items	O	.				
Exhibitor space at expo	.	.	.			
Banner at event	.	.	.			
Logo on back of volunteer shirt	L	.	.	.		
Logo placement in media promotions	.	.	.	.		
Logo placement on website	.	.	.	.		
Acknowledgement in media promotions	D	.	.	.	.	
Sample product at expo space	.	.	.	.	.	.
Listing on website	.	.	.	.	.	.

The Scranton ½ Marathon will take place on Sunday, April 12th, 2026, beginning and ending at PenFed Field at Veterans Memorial Stadium. The goal of the race is to provide a superior event highlighting the local area and provide increased exposure and revenue for local businesses. The Sponsor agrees to support the event with a cash donation and/or in-kind services to benefit the achievement of the goal. The Scranton ½ Marathon will recognize the Sponsor for the total value of the donation.

SPONSORSHIP AGREEMENT

This completed Sponsorship Agreement and your donation commitment must be submitted to the Scranton ½ Marathon by **February 20th, 2026**, in order for sponsors to receive proper recognition in media and promotional efforts. Portions of the proceeds from the 2026 event will benefit the continued development of the Lackawanna River Heritage Trail. Thank you for your support!

COMPANY INFORMATION

Company Name _____

Address _____

City, State, Zip _____

Website _____

AUTHORIZING OFFICIAL

Name _____

Title _____

Phone _____

Email _____

CONTACT PERSON

Name _____

Title _____

Phone _____

Email _____

AGREEMENT

Period and Terms of the Agreement

This agreement shall be in place from the date the donation is received by the Scranton ½ Marathon, and will remain in effect until December 31st, 2026. The event will be held rain or shine. There will be no refund in the event of inclement weather, acts of nature, acts of terrorism, forfeiture by restrictions by government agencies to amend or cancel the event, or other actions over which the Scranton ½ Marathon and committee members have no control.

Artwork

Sponsors at every level should send their organization's logo (high resolution .eps, .ai, .pdf or .jpg format) by February 20th, 2026, to Matthew Byrne at mbyrne14@gmail.com and copy (cc) Jason Geadrities at jason.geadrities@gmail.com.

Payment

Please make payment by check payable to: the Scranton ½ Marathon. The Scranton ½ Marathon is a non-profit 501(c) (3) organization. Submit form and payment to:

The Scranton ½ Marathon
c/o Scranton Running Co.
3 West Olive St
Scranton, PA 18508

SCRANTONHALF.COM